



# NAFTA 10th Anniversary Conference

*Past Achievements · Current Challenges · Future Opportunities*

May 5-6, 2004

Henry B. González Convention Center  
200 E. Market St. San Antonio, TX

**What:** NAFTA 10<sup>TH</sup> Anniversary Conference  
**Purpose:** Commemorate 10 years of NAFTA's success by discovering new opportunities to develop and explore international business in the Western Hemisphere.  
**When:** May 5-6, 2004  
**Where:** Henry B. Gonzalez Convention Center 200 E. Market St., San Antonio, TX  
**Cost:** \$295 for registration prior to April 19th, \$325 after April 9<sup>th</sup>  
**Attendees:** Businesses, policy makers, educators and economic development professionals  
**Organizers:** International Trade Center, City of San Antonio International Affairs Department, U.S. Export Assistance Center  
**Contact:** Linda Martinez at (210) 458-2470 or <http://www.texastrade.org/>

## **CONFERENCE SPONSORS INCLUDE:**

- Loeffler Jonas & Tuggey LLP
- Port of Corpus Christi
- Camino Real District Export Council

## **CONFERENCE PARTICIPANTS INCLUDE:**

- Mexican Secretary of the Economy
- Office of the U.S. Trade Representative
- North American Development Bank
- U.S. Foreign Commercial Service
- U.S. Federal Reserve Bank Dallas Center for Latin America Economics
- Laredo Development Foundation
- McAllen Economic Development Corporation
- Gonzalez Rolon Valdespino & Rodriguez
- Malacara, Morales Y García Lazcano
- Trinity University
- City of San Antonio International Affairs Dept.
- UTSA International Trade Center
- U.S. Export Assistance Center

Originally signed in San Antonio, Texas by U.S. President George Bush, Canadian Prime Minister Brian Mulroney and Mexican President Carlos Salinas, NAFTA has been a driving force in the development of trade and investment in North America.

Hosted in San Antonio, this conference will provide businesses, policy makers, educators and economic development professionals with a timely update of NAFTA to celebrate its 10th year of existence and to address its current challenges and future opportunities. This includes the integration of NAFTA with the Central American Free Trade Agreement (CAFTA) and the Free Trade Agreement of the Americas (FTAA).

**One of the premier international trade conferences in the U.S.-Mexico Border Region, the NAFTA 10th Anniversary Conference will include the participation of U.S. Foreign Commercial Service Officers from over 20 countries in the Western Hemisphere.** Attendees will have an opportunity to meet with these U.S. Government experts and receive valuable first-hand market insight.

## **Plenary Sessions**

NAFTA Policy Discussions & Keynote Speeches - business and government leaders from the U.S., Canada and Mexico will discuss the historical successes of NAFTA, future international opportunities and the expansion of trade in the Americas.

**Breakout Tracks:** International Trade Track and a Infrastructure Track: U.S. - Mexico Border Region

## **One-on-one Meetings**

Throughout Wednesday, May 5th, U.S. Foreign Commercial Service personnel from Argentina, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador and Mexico will conduct one-on-one meetings with conference attendees. These meetings will provide business representatives with first-hand information about export opportunities, market conditions, competitive intelligence and business culture in their respective countries. Conference attendees are encouraged to register early as meetings will be scheduled on a first come first serve basis.

The cost of the NAFTA 10th Anniversary conference is \$295 for participants that register by April 19, 2004. After April 19, 2004 the cost is \$325. To register contact Linda Martinez or Frances Riojas at 210-458-2470. Individual lunch & keynote speech tickets are \$55 for Greater San Antonio Chamber of Commerce and San Antonio Hispanic Chamber of Commerce members and \$65 for non-members. Lunch corporate tables for eight are \$500. Please complete this form and mail/fax to 210-458-2491, South-West Texas Border International Trade Center at 501 Durango Blvd., San Antonio, TX 78207.

CompanyName \_\_\_\_\_ Attendee(s) \_\_\_\_\_  
Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
Phone/Fax \_\_\_\_\_ Email \_\_\_\_\_  
Method of Payment \_\_\_\_\_  
Pay at the Door \_\_\_\_\_ Check enclosed \_\_\_\_\_ Credit Card (by phone or mail) Visa MasterCard Discover (Circle One)  
Name on CC \_\_\_\_\_  
CC Number \_\_\_\_\_  
CC Expiration Date \_\_\_\_\_ Amount \_\_\_\_\_